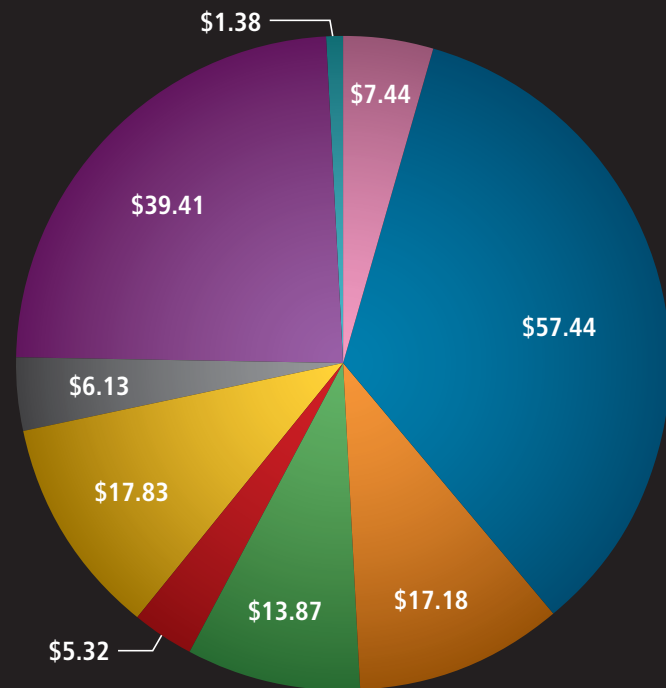


The chart below shows how your NEA dues (\$166.00; \$96.50 ESP) are allocated to support and represent members and affiliates in their efforts to achieve NEA's mission.

# How Your 2010-11 Dues Dollars Are Allocated



- Improve Teaching and Learning
- Support Strong States & Locals to Protect Member Interests
- Partnerships and Public Relations
- Legislative and Ballot Initiative Action
- Leadership Development and Constituency Support
- Legal Support
- Governance
- Administrative Support
- Contingency

## **\$7.44 (ESP \$4.32) Improve Teaching and Learning**

Advocate for qualified teachers and support professionals in every classroom and work site; create learning conditions that close achievement gaps, particularly for low income and minority students; increase graduation rates through teacher preparation, certification and development, and working conditions that improve compensation, health care, retirement security; ethnic minority community outreach; and research and documentation on testing and accountability. Support English Language Learner policies, best practices and programs.

## **\$57.44 (ESP \$33.39) Support Strong States and Locals to Protect Member Interests**

Support the UniServ program, affiliate projects and assistance grants, and bargaining training. Research will emphasize increased salaries and benefits through tax equity, economic development, and adequate school funding; and compensation and organizing database technology. Recruit and retain members in all categories and produce communications for members and leaders.

## **\$17.18 (ESP \$9.99) Partnerships and Public Relations**

Strengthen existing partnerships and establish new relationships with diverse supportive organizations and businesses with an emphasis on outreach to ethnic minority communities and family-community organizations. Establish NEA's public image as an advocate for great public schools through TV, radio, print and cyber news.

## **\$13.87 (ESP \$8.06) Legislative and Ballot Initiative Action**

Build bipartisan support for public education that includes lobbying, government relations, state ballot initiative and legislative crisis fund, cyber lobbyists, members' education and mobilization on political issues.

## **\$5.32 (ESP \$3.09) Leadership Development and Constituency Support**

Provide for Regional Leadership Conferences, Minority and Women's Leadership Training, constituent group leadership development, support for councils including NCUEA, ESP, Higher Education, NEA Retired and the NEA Student Program.

## **\$17.83 (ESP \$10.37) Legal Support**

Implement advocacy programs for members including the Unified Legal Services Program, Fidelity Bond, Association Professional Liability insurance, and a one million dollar per member Educators Employment Liability insurance program.

## **\$6.13 (ESP \$3.56) Governance**

Implement an inclusive, engaged governance process that fosters member participation and democratic decision making through such governing bodies as the Representative Assembly, NEA Board, NEA Executive Committee, and NEA committees and task forces.

## **\$39.41 (ESP \$22.92) Administrative Support**

Provide for the business operations to ensure organizational effectiveness through technology infrastructure, financial services, facilities services, and human resources to serve the needs of affiliates and members.

## **\$1.38 (ESP \$0.80) Contingency**

Provide funding for emergencies at the national, state, or local levels.

*No dues dollars are used to support NEA Member Benefits programs.*